AmpliFund

Breaks Down Grant Silos
For **Florida Gateway College**

StreamLink Software, a software as a service (SaaS) technology provider, partnered with [Florida Gateway College](#) to align a disjointed grant management process across multiple departments. Through the company's grant management software, AmpliFund, Florida Gateway College was able to streamline grant communications, automate project management and create visual compliance reports.

But grant management wasn't always so easy.

Aligning Multiple People and Processes Under One Portal

Prior to implementing AmpliFund, Florida Gateway College had many departments, professors and employees managing grant-related tasks in their own unique ways. Working from dry erase boards, sticky notes and individual Excel spreadsheets meant there was no way to centrally manage workflows.

When Daniel Cronrath, director of grants and grants management for Florida Gateway College, discovered this, he knew the college would need a simple portal for grant management, organization and compliance reporting that could be accessed by any device from any location.

In a prior role, Cronrath had used grant management software, but found the particular product employed to be extremely prohibitive and expensive, as it required customization and lacked out-of-the-box functionality.

Florida Gateway College needed software that was cost effective, easy to use and offered a valuable ROI. Eventually, after careful consideration, they found a product that met all of those needs—AmpliFund.

"I have yet to find a better product, with a better ROI for what your investment is going to be than AmpliFund," Cronrath said.

Gaining Buy-In Across The Organization

With AmpliFund, Florida Gateway College had the tool they needed for dedicated communications and task management; now they needed staff adoption.

Rather than forcing the software on affected employees, Florida Gateway College decided to hold informational workshops to demonstrate the benefits of working in AmpliFund.

"The StreamLink Software website offered great tutorial videos, and the interface is simple enough to use, but we wanted to create an interactive experience," Cronrath said. *"We incentivized people by offering them lunch and individually loaded their grants into AmpliFund during the workshop. Once grants were in the system, most of the compliance was very simple."*

Dedicated staff members are required to use AmpliFund to manage the college's larger grant programs. The live workshops inspired others to use the software, because they discovered how easy it was to track task completion.

To learn more about implementing grant management software read, Common Reasons Grant Management Software is Resisted—And How to Respond.

Critical Features Help Get The Job Done

For Florida Gateway College, the two most valuable features of AmpliFund are its reporting functions and integrated project management tools.

Beyond simple reporting, Florida Gateway College uses AmpliFund as an institutional advancement tool to show areas of inefficiency. This is achieved by running reports with built-in graphics and exporting them to Microsoft Excel. Stakeholders can then easily visualize where grant money is being spent.

"A lot of people are visual. They like to look at graphs and pie charts," Cronrath said. *"I love the way AmpliFund communicates with Excel to show the data within different fields. For example, I can visualize field Y where 80% of our grant efforts have been dedicated, and say: 'look over here at these areas we haven't been focusing on; we need to move focus as an organization.'"*

Cronrath also says that if someone were to submit a public records request inquiring about grants received, he could easily get that information from AmpliFund. In the past, he would have to rely on Excel, which doesn't include reporting and account code features.

In addition to reporting, AmpliFund integrates with Microsoft Outlook. This makes it easy for managers and employees to schedule and track tasks, and keep compliance deadlines in check. Multiple reminders can be set simultaneously to ensure staff complete work on time. This level of project management has proved to be a tremendous advantage for Florida Gateway College.

Software Implementation Leads To Lasting Results

Florida Gateway College needed software with a simple interface that was easy to learn and provided exceptional value.

"ROI and the value of the product was extremely important," Cronrath said. *"That's where StreamLink Software has the marketplace set. AmpliFund is easy to use and extremely cost effective."*

The benefit of organizational management and shared knowledge through a secure cloud platform has fixed a fragmented process. Those working on grant programs now have an easy-to-use universal platform that can be accessed from anywhere, and Florida Gateway College has seamless transparency across multiple departments.

[See what ROI AmpliFund can bring to your organization.](#)

About AmpliFund

AmpliFund was built to simplify the growing complexities of grant management. It creates a comprehensive, yet intuitive, hub where grant managers can efficiently oversee the entire grant lifecycle.

As a result, nonprofit organizations and public entities can drive additional revenue and capacity through more streamlined processes, and easily ensure regulatory compliance with advanced reporting functionality.

About AmpliFund

AmpliFund automates hundreds of complex activities throughout the grant lifecycle, thus freeing up valuable resources to pursue additional funding. Its designed to help nonprofit and public sector entities maintain compliance, generate revenue and build capacity.

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